

2021 OUTSIDE COMMERCIAL EXHIBITS
DOOR COUNTY FAIR JULY 28 – AUGUST 1, 2021

Outdoor space is \$25.00 per front foot, with a minimum of 10 front feet. All spaces are 10 front feet x 20 feet deep. Any additional depth for retail space needed will be charged \$1.00 per square foot. Example: *if you need 10 front feet by 40 feet deep, your cost will be \$250 for the front 10 feet + \$200 for additional depth footage = \$450.00.*

The Fair Association will allocate space in the best interest of the exhibitor and the Fair Association. The Fair Association cannot guarantee space alongside or behind retail areas for supply trailers, campers, vehicles etc. but will do its best to accommodate as needed. **Exhibit space cannot be sublet.** The exhibitor agrees to not allow the sale or free distribution of any food or beverage outside of their exhibit space that is in competition with food stands, and shall not allow any obnoxious, offensive, dangerous activity, any fraudulent sales or gifts to originate from exhibit space. **No gambling is allowed.**

By signing this contract, the exhibitor agrees to assume all liability for property damage, loss, personal injury, or death occurring within or outside the exhibit space from within the exhibit space. **A certificate of insurance is required with a \$1,000,000 limit minimum is required. Also required – Door County Fair AND County of Door as also insured listed on the policy.**

The exhibitor agrees to prevent sound to emanate from the exhibit space to such a degree as to disturb normal operation in the vicinity as defined by the fair. The exhibitor also agrees to maintain an orderly and clean exhibit during the fair and to leave the exhibit space orderly and clean at the end of the fair, or to pay the fair a reasonable charge made to cover the cost of restoring orderly and clean conditions when the space is vacated by the exhibitor.

Commercial Exhibitors will be given one 5-day pass per 10 front feet purchased. Additional passes can be purchased for \$18 along with vendor space and will be held and issued upon arrival or purchased on arrival day at fair office. Passes are good for all grandstand events, music, rides, and midway attractions offered. **Passes are needed when entering grounds!**

Setting up exhibits: A map will be available at the Secretary's Office on Monday, July 26th, 2021 for the location of your display space. The first day of the fair is Wednesday, July 28th, 2021 at 4:00 pm. The fair closes each day at 12:00 midnight. **NO DISPLAY MAY LEAVE BEFORE 4:00 PM ON SUNDAY.** Early removals will lose site preference for future fairs.

Payments: Payments must be in by July 1st, 2021. After July 1st, payment by money order, cashier's check, or cash only. Make check or money order payable to *Door County Fair* and mail it with two (2) copies of this application, copy of proof of insurance certificate, and a **LEGIBLE, CORRECTLY** and **COMPLETELY** filled out S-240 *Wisconsin Temporary Event Operator & Seller Information* form to: Door County Fair, Attn: Steve Jennerjohn, 1427 North 12th Place; Sturgeon Bay, WI 54235. A copy of an accepted completed form will be mailed back to you and **ONLY AT THIS POINT ARE YOU ASSIGNED A SPACE!** If you need to cancel a \$25 cancellation fee will be retained. Full refunds will only be made if space can be resold prior to the July 28, 2021 start date.

This agreement is signed on the date hereto written by duly authorized parties. **NO VERBAL AGREEMENTS EXIST AND THIS CONTRACT INCLUDES ALL AGREEMENTS.**

PLEASE PRINT ALL INFORMATION CLEARLY OTHER THAN SIGNATURE

Request for _____ front feet x 20 feet of merchant space x \$25 front foot \$ _____

Request for _____ additional depth footage of merchant space x \$1/sq. ft \$ _____

Number of additional gate passes _____ x \$18=\$ _____

Total \$ _____

Note: Electrical service is available to most spaces. YOU must supply all power cords needed and any tables, cases, or chairs required for your display.

(Name of Exhibitor)

(This space will be used to display)

(Name of your Company)

(Complete address of Exhibitor)

(City, State, Zip Code)

Amount Enclosed: \$ _____

(Phone number of Exhibitor)

Date: _____

(Signature of Merchant)

(Signature of Fair Officer)