



Tom Ash - President **Aaron Ash** - Vice President
Hilary Heard - Secretary **Jamie Soukup** - Assistant Secretary
Kristin Tassoul - Treasurer **Steve Jennerjohn** - Assistant Treasurer
Jeremy Schopf - Vendor Relations/Member at Large
John White - Member at Large **Thad Ash** - Member at Large
421 Nebraska Street Sturgeon Bay WI 54235
www.doorcountyfair.com secretary@doorcountyfair.com
August 14-18th, 2024

Meeting of the Door County Fair Board
November 15th, 6:15 pm
County Board Room, Door County Government Center, Sturgeon Bay

1. Call to order
2. Establish a Quorum
3. Approve Agenda
4. Approve October Minutes
5. Annual Meeting Report
6. Liaison Report
7. 2024 Fair
 - a. Events/Contracts
 - b. Sponsorship
 - c. Vendors
 1. Point and Pay via County Website
 - d. Marketing
 - e. Banking
 - f. Capitol Project
 - g. Other
8. Next Meeting
9. Adjourn

Deviation from the order shown may occur.

DOOR COUNTY FAIR AUGUST MEETING
Wednesday, October 18, 2023 6:00PM
County Board Room, Door County Government Center, Sturgeon Bay

1. Call to order
The meeting was called to order at _____ 6:00 _____ by Tom Ash
2. Establish a Quorum
___Yes established, , Aaron Ash, Steve Jennerjohn, Hilary Heard, Jamie Soukup, Thad Ash, John White, Jeremy Schopf, Emily Guilleet, Claire Olson, Roy Engelbert, Ken Pabich, Wayne Spritka, Tom Ash, Kristen Tassoul, Candis Dart.
Not in attendance:
3. Approve Agenda
Motion by Thad Ash, seconded by Steve Jennerjohn to approve the agenda.
4. Approve 4.19.23 Minutes (see attached)
Motion by Thad Ash, seconded by Steve Jennerjohn to approve the minutes of August 21, 2023.
5. Liaison Report
No new information – looking forward to the fair results at the November meeting.
6. 2023 – Printer from office will move to junior fair building and a new one will be placed in the office.
7. 2024 Fair
 - a. Officer Positions and Duties – No emails about the sponsorship position. Slate of officers will be presented to the county board agenda as is, with an open position able to be filled throughout the year. Thad moves to use the current officers in current positions with leaving open member at larger/sponsorship position open. Motion carried.
 - b. Budget – Prices for entry will remain the same for the 2024 fair. The budget for 2024 was presented and a motion to present the budget to the County board was made by Steve and seconded by JJ. Motion Carried
 - c. Capital Projects – We will present the project as is at the committee meeting. How do we go about a budget to know how much the project will cost us? Engineering may increase cost. Plan to work through the legal aspects and move forward with getting quotes. Tom will reach out to a builder to see what the cost for an open-air stage would be.
 - d. Annual Meeting
November 14th, 2023. Need all information in by the 9th of November. Hilary will put together the agenda.
 - e. Banking – We currently bank at Nicolet bank and are looking at switching to Associated. Associated can provide us with the entire package of cash, night deposits, and credit card processing. Kristin is working with Nicolet to find comparisons with Associated Bank. We need \$150,00 readily available in our account.
Merchant Services – Looking to install a system to process credit cards. Everything would pilot into a system so that we can see where expenses are going right away. Equipment is supplied for this. Reliable Wi-Fi would be needed at all gates. Jaime, Kristin, and Steve are working to get this all-in place.
The ATM company that we had last year brought their own WIFI. We would like to line them up again for the 2024 fair. Can we presell buttons. What would we need as a “Ticket” for the presale to redeem the buttons.
 - f. Premium Book Cover Coloring Contest and Theme
Looking to start a premium book cover contest and wanting input on the method.
Hilary, Candis, and Kristin are looking to revamp the premium book for the 2024 fair. The first step is to redo the cover of each book. The idea of having a theme to use across the fair decorations as well as the premium book cover was presented. The idea would be to have an online competition starting in January that would allow students from Door County to enter a drawn image to be in competition for the cover of the premium book. See attachment for rules and guidelines. Board approved Idea and will use the theme “Exploring.”
 - g. Other
Chuck from QMAS is wondering about moving the auction time for the sale to 1pm on Saturday afternoon. The thought process is that if they can get buyers in by 1pm they can get them out by 4pm to enjoy the grounds. The committee hands out coupons for the stands but are getting about a 50% return and feel that more could be used if they had more time after the sale. They are looking at this for a 2025 fair. As a result, this would move the animal shows to the tentative schedule below. The typical duration for the sale is about 2-3 hours. The board feels that tentatively a 2pm auction start would be the earliest option to avoid conflict with the horse show. Chuck will talk to the committee and see how fast they want to move forward; the board is not opposed to a 2024 transition if QMAS is ready to move.
Beef Thursday @ 2pm
Sheep Thursday @6:30pm
Pigs Friday @ 6:30
Poultry and Rabbits – Keep current with QMAS being judged first.
Jj is looking to send the vendor contracts back to the common council to rework. Looking for the following changes:
All paperwork and contracts must be in by August 5th.
Prices for footage will stay the same for 2024.
Potential for online payment

Food vendors should offer their menu as an exhibit attached to their contract, and some items may be omitted due to the carnival restrictions.

Looking for a way to electronically submit things online.

Hilary will talk to Joanne about getting a link on the website.

Kim for the vendor fair would like to start booking groups now. Looking to change it from a 3-day event to a 2 day event. There is no issue with this amongst the board. Also, willing to take those that want to come for 3 days.

We have the contract for Let's Go Door County – The price is staying at the same level of \$8,000. Thad moves to sign the contract with LGDC, JJ seconds that and motion carries.

8. Next Meeting – November 15th, 2023 at 6:15pm

9. Adjournment

Motion by Jeremy Schopf, seconded by Thad Ash to adjourn. Motion carried. Time: __7:18____pm

Submitted by _____ Hilary Heard _____

Title: Door County Fair Premium Book Cover Drawing Contest

1. Eligibility:

- The contest is open to all Door County children of School age or younger, involved in a club or youth group. (4-H, Girl Scouts, Boy Scouts, etc)
- Participants must have parental or guardian consent to enter.

2. Artwork Specifications:

- Entries should be original, hand-drawn and computer generated will be accepted
- Use any drawing or coloring materials, such as colored pencils, markers, crayons, or watercolors.
- The drawing should be on an 8.5" x 11" white sheet of paper.
- Each drawing must follow the specified theme, which is exploring
- Each drawing must include the words "Door County Fair"
- Must include the current fair year "2024"

4. Submission Deadline:

- Entries must be submitted by January 26th, 2024.

5. Contact Information:

- Each entry must include the child's name, age, contact information (parent or guardian's name, email, and phone number), and the youth group he or she belongs to on the submission email.

6. Entry Limit:

- Each participant can submit one drawing.

7. Judging Criteria:

- Two separate winners will be selected (see Prizes) The Junior Fair Cover Winner will be selected by a group of community members with heavy involvement in the Door County Fair. They will be taking the following factors into consideration: creativity, originality, adherence to the theme (exploring), and overall artistic expression.

- The Open Class Cover winner will be selected by the community via a Facebook display competition.

8. Submission Method:

- Entries can be submitted by emailing secretary@doorcountyfair.com, mail to Hilary Heard PO Box 265 Sturgeon Bay WI 54235, or in-person drop-off at the UW Extension Office. Please note a copy will be uploaded to Facebook for some judging. Color distortion may occur because of this.

9. Prizes:

- Two winners will be selected
- Junior Fair Premium Cover - Winner will have artwork displayed on the Front of the Junior Fair Premium Cover for the year 2024.
- Open Class Premium Cover - Winner will have artwork displayed on the front of the Open Class Fair Premium Cover for the year 2024.
- All artwork will be displayed at the 2024 Door County Fair.

10. Copyright:

- By entering the contest, participants grant The Door County Fair the right to display, reproduce, and distribute the artwork for non-commercial purposes, with credit to the artist.

11. Announcement of Winners:

- Winners will be announced in March via The Door County Fair Facebook page and Let's go Door County.

12. Disqualification:

- Artwork that does not adhere to the rules or displays inappropriate content will be disqualified.

13. Contact:

- If you have any questions or need clarification on the rules, please contact Hilary Heard secretary@doorcountyfair.com or Candis Dart candis.dart@wis.edu