

DOOR  COUNTY
FAIR
ESTABLISHED 1871

TOM ASH, President AARON ASH, Vice President
STEVE JENNERJOHN, Treasurer SARA MUELLER, Secretary
LAURA VLIES & JOHN WHITE, Members-at-Large
DAWN VANDEVOORT, Educational Liaison
THAD ASH & JEREMY SCHOPF, Development Coordinators
421 Nebraska Street, Sturgeon Bay, WI 54235
www.doorcountyfair.com dcfairinfo@gmail.com
Door County Fair August 10th - 14th, 2022

Meeting of the Door County Fair Board
June 7th, 2022 6:00 pm
Jr. Fair Building, John Miles County Park, Sturgeon Bay

1. Call to order
2. Establish a Quorum
3. Approve Agenda
4. Approve May Minutes
5. Liaison Report
6. Intern Report
7. 2022 Fair
 - a. Contracts/Events
 - b. Marketing
 - c. Sponsorships
 - d. Vendors
 - e. Job Checklist Review
8. Next Meeting
9. Adjourn

Deviation from the order shown may occur.

Minutes of the Door County Fair Board
May 4, 2022
County Board Room, Door County Government Center, Sturgeon Bay

1. The meeting was called to order at 6:30 pm by President, Tom Ash. Those in attendance include: Aaron Ash, Thad Ash, Sara Mueller, Ken Pabich, Dawn VandeVoort, Jeremy Schopf, John White, Wayne Spritka, Roy Englebert, Claire Olson, and Steve Jennerjohn. Laura Vlies was not present.
2. Thad moved to approve the agenda. Steve second. Motion carried.
3. Steve moved to approve the April minutes. Thad second. Motion carried.
4. Liaison Report: Roy shared that following elections, there was a shift in the oversight committees. The fair will now only have one county board liaison going forward.
5. Intern Report: Claire is currently working on applying for the Dairy Promotions grant so Dairy Trivia can be an event throughout the fair again.
6. 2022 Fair
 - a. Contracts/Events: Sturgeon Bay Iron and Scrap Metal are interested in getting a tractor pull together for this year's fair on Friday night. They are working on the funding and also getting the personnel and rules together to run it. In order for it to be a go, they will need to work with Steve and Tom to get all of the insurance responsibilities and certificates together. Steve mentioned that the insurance company is pretty backed up and busy, so it may be closer to the fair than usual before we see our details. Sara is working on getting the booster buttons ordered through FLS. She will look at the numbers from previous years to get an order together. Steve and Tom estimated approximately 1500 were ordered last year.
 - b. Marketing: Ken shared the WIXX proposal for advertising on behalf of Laura. Steve moved to accept the \$1300 option as is. John second. Motion carried.
 - c. Sponsorships: Ken shared Laura's updated spreadsheet on sponsorships. Door County Quilt Shop is going to donate \$500 for ribbons so every exhibit that receives a placing will get a ribbon instead of a sticker this year. Discussion about Kay Distributing left the group wondering if they had been reached out to yet. D.C Vet is another typical sponsor that was not on the spreadsheet. They had mentioned sponsoring the DockDogs again.
 - d. Vendors: N. Event has 9 vendors secured. JJ has about 4 contracts paid and signed for the midway. He anticipates it will pick up soon.
 - e. Steve asked for a last call on rooms needed. He is booking them soon.
7. Next meeting will be TUESDAY June 7th at 6:00 pm at the Jr. Fair Building.
8. Steve moved to adjourn. John second. Motion carried. Meeting adjourned at 6:17 pm.

Respectfully,
Sara Mueller